

National Safe Boating Campaign

NEWS

***Boat Smart.
Boat Safe.
Wear It!***

A NEW CAMPAIGN

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Much of the 2006 North American Safe Boating Campaign material is now downloadable at www.safeboatingcampaign.com. The order forms for free and paid resources will soon be available. Until then, accumulate materials from other sources for National Safe Boating Week. Order pamphlets, posters and kids' booklets through your Materials Officer from the Auxiliary National Supply Center. Contact Boat Us for free boating safety pamphlets in English and Spanish at www.boatus.com/foundation/brochure/default.htm. Another source of free information is your own state's boating department.

"Wearing Life Jackets Save Lives!"

On the campaign website you'll find colorful graphics of various life jacket types. They'd make great handouts for the boaters at PA booths and VE stations during the year, especially during National Safe Boating Week.

"Boating Education Saves Lives!"

Safe boaters are smart boaters who have taken a safe boating class. They know before they go. Kids need to know, too, so eight pages of boating safety activities for kids are included, free, with the campaign materials. A boating-oriented "Kidsite," introducing "Boating Safety Sidekicks," a paid resource, may be ordered soon.

"Safe Boats Save Lives!"

Vessel safety checks (VSCs) save lives. The campaign points out that VSCs are the "precautionary measures" boaters can take to protect themselves and their passengers.

"Sober Boaters Save Lives!"

The sample proclamation for NSBW states that drinking alcohol or taking drugs while boating is not smart. "These are all examples of human error or a lack of proper judgment."

There's a "boatload" of material to download for this year's campaign. Let's educate the boating public and save lives.

