



National Safe Boating Campaign

NEWS

***Boat Smart.
Boat Safe.
Wear It!***

READY FOR THE BIG EVENT?

By Harriet Howard, DVC-AS

By now you should have your campaign materials for National Safe Boating Week, May 20-26. You're ready to display and hand them out to the boating public at your PA booth. With your handouts, campaign posters, tattoos and stickers, "Officer Snook" and "Inky the Whale" coloring books, "America's Waterway Watch" pamphlets and other safe boating items, give out an extra measure of boating safety "smarts." Remind the boaters to "Wear It!" when aboard.

Post your event on the National Safe Boating Council's website: www.safeboatingcampaign.com. From north to south, there are some exciting events planned for NSBW: In Seward, Alaska, there'll be a celebration of boating and fishing to kick off the boating season. At Channel Islands, California, the Auxiliary, the Power Squadrons and marine dealers will set up booths at the beach for "Channel Islands Harbor Safe Boating Day" and in Slidell, Louisiana, a "Family Safe Boating Festival" will be held this year.

Publicize your event in your local newspaper, inviting the boating public to visit your booth and sign up for free Vessel Safety Checks. NSBW is also a good time to promote your Boating Safety classes. Pass along Myrna the Mermaid's message: "Boating Safety classes save lives. Take a Coast Guard Auxiliary Boating Safety class!"

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